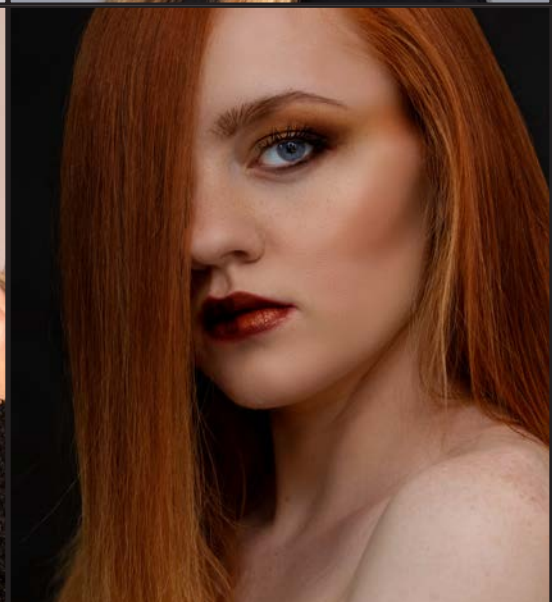
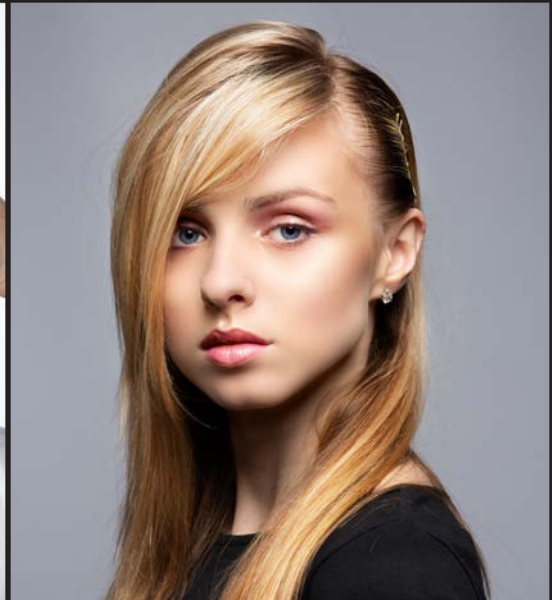




mcpactions

Makeup Toolkit
Photoshop Action
Step-by-Step Guide



The Makeover Toolkit is a premium Photoshop Action that allows you to unleash your inner makeup artist in a super easy, super fast action.

This guide will walk you through a standard application; from foundation and skin cleanup to enhancing the body and shine to hair.

If you look at the examples on this page, there are so many ways to use this action. Be subtle, be spunky, be surreal... your imagination is the limit.

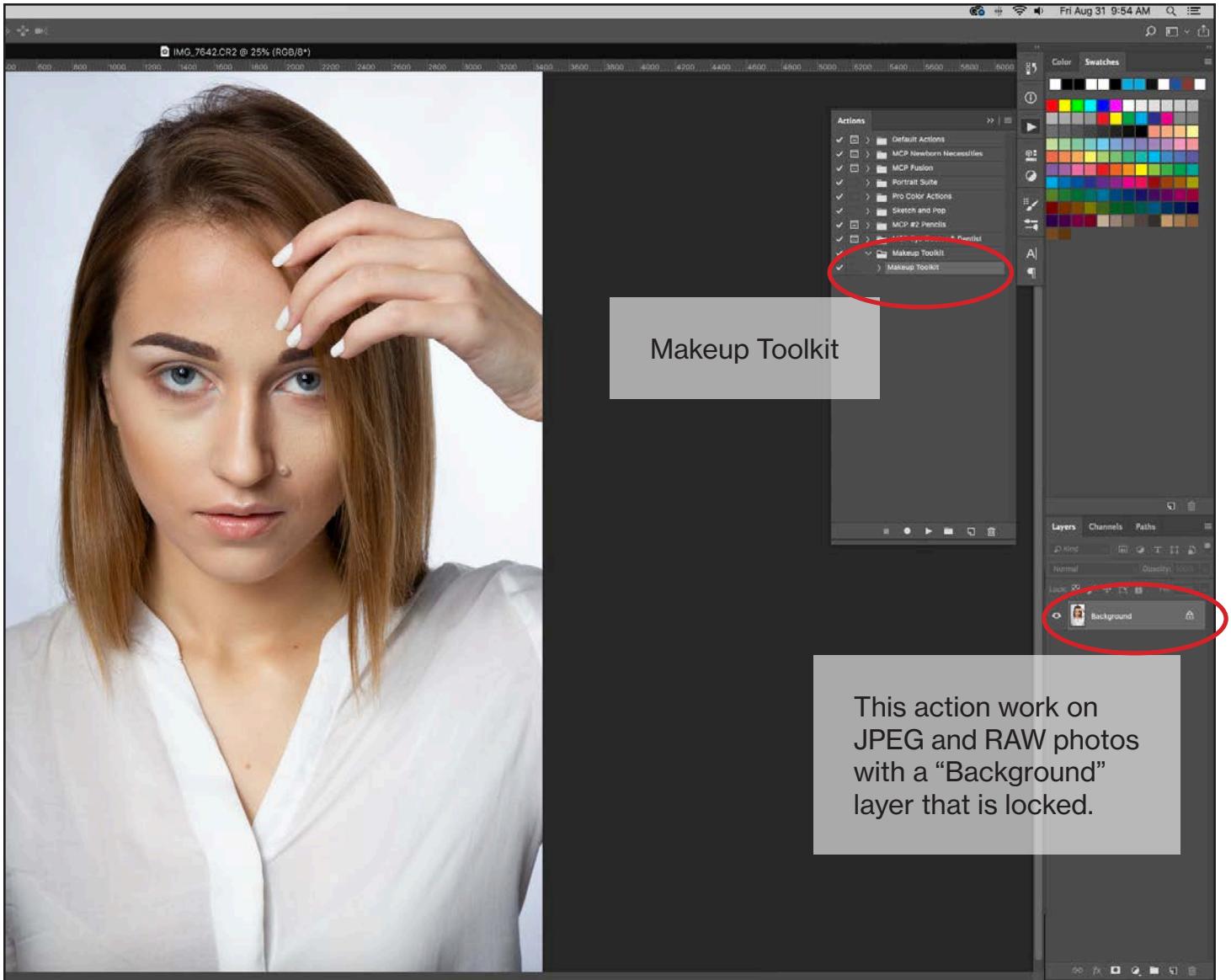
So let's get started.

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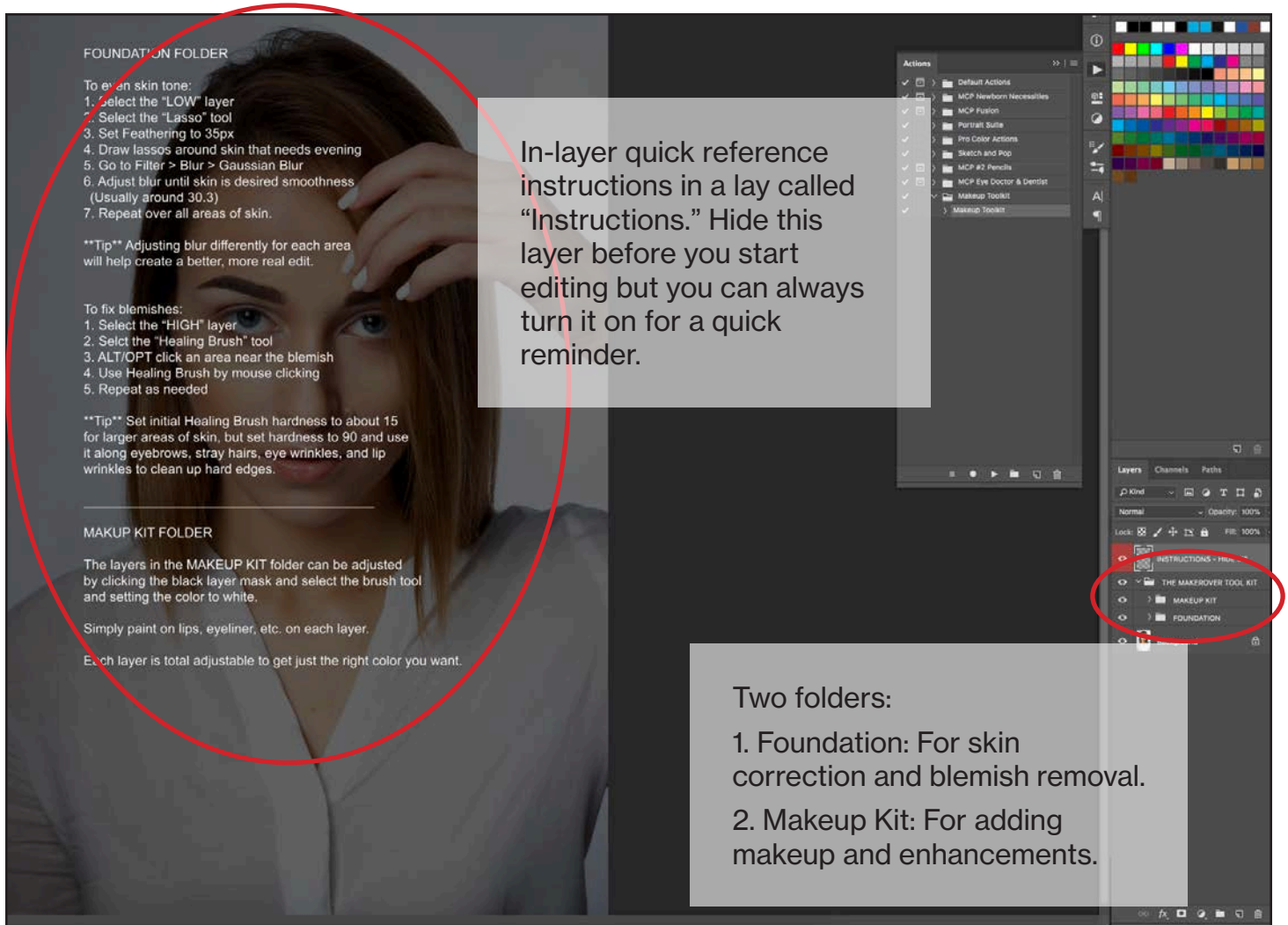
Makeup Toolkit

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1. Once your action is installed. Open the photo you want to edit.



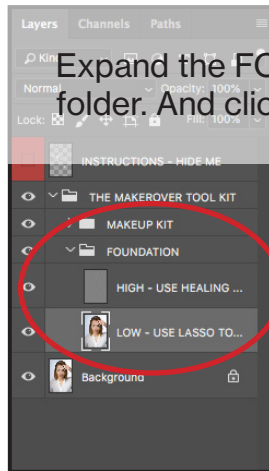
2. Play the Makeup Toolkit Photoshop Action



I always start with the Foundation fold so your image will have a clean base for you to add makeup and enhancements.

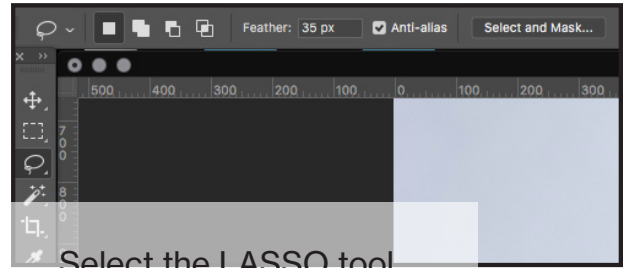
3. Even out skin tone.

A



Expand the FOUNDATION folder. And click the LOW layer.

B

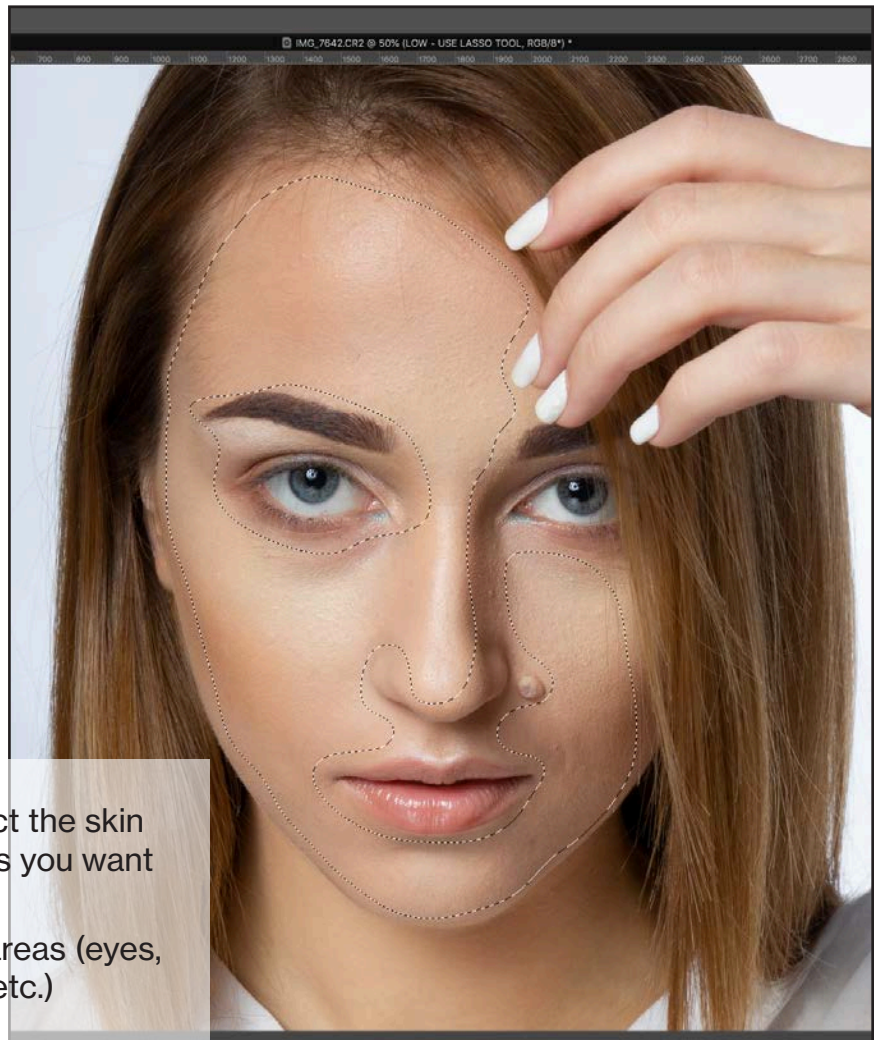


Select the LASSO tool and set Feather to 35px

C

Using the LASSO tool, select the skin by drawing around the areas you want to cleanup.

Avoid selecting high detail areas (eyes, outline of the nose, mouth, etc.)



3. Even out skin tone. (Continued)

D

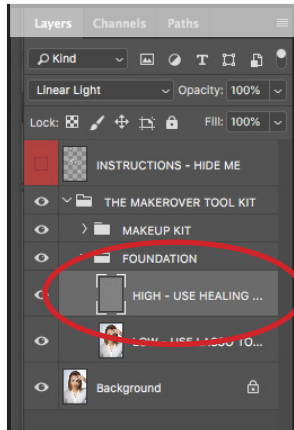
Apply Gaussian Blur. This will even out the skin tones.



4. Clean up blemishes.

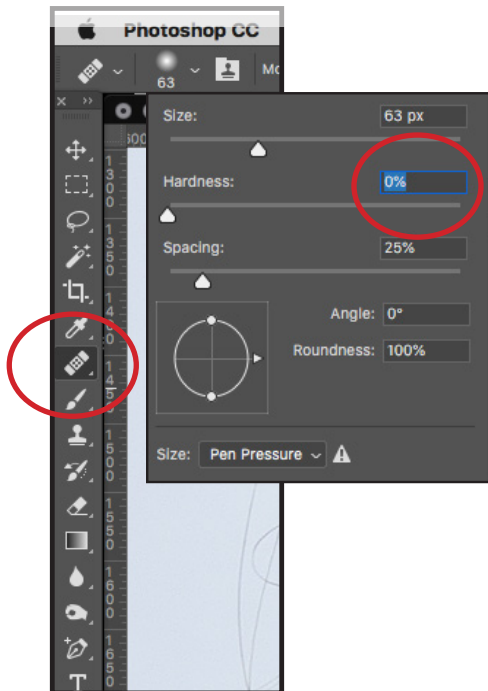
A

Select the HIGH layer.



B

Select the HEALING BRUSH and set your brush with hardness all the way down.

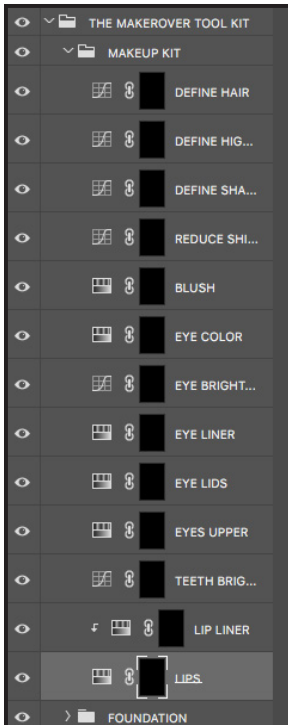


C

Use the HEALING BRUSH to remove blemishes.



5. The MAKEUP KIT folder.

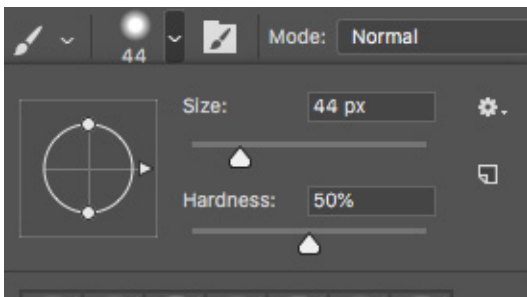


The MAKEUP KIT folder contains 13 named and completely adjustable layers that apply makeup and enhancements.

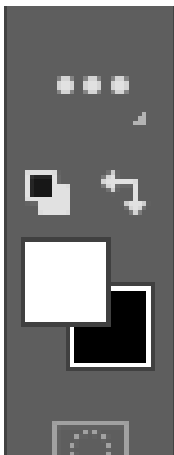
Each layer has an inverted mask (the black box). When painted with the WHITE brush, it will reveal the effect of the layer.

We will go through each of these to see how they all work together.

As a best practice is start with LIPS and work my way up.



I start by setting my brush. You can change this at any time throughout the editing. Most importantly is the Hardness setting. I start at 50% and adjust depending on the layer I'm working with. I will let you know recommendations as we go along.



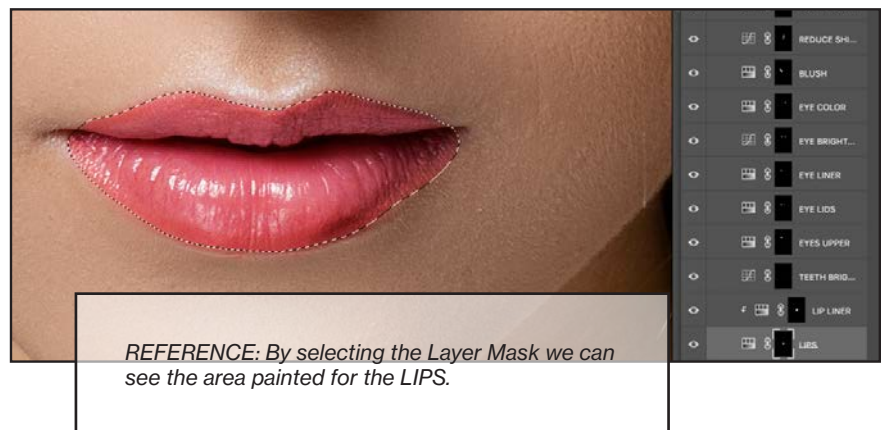
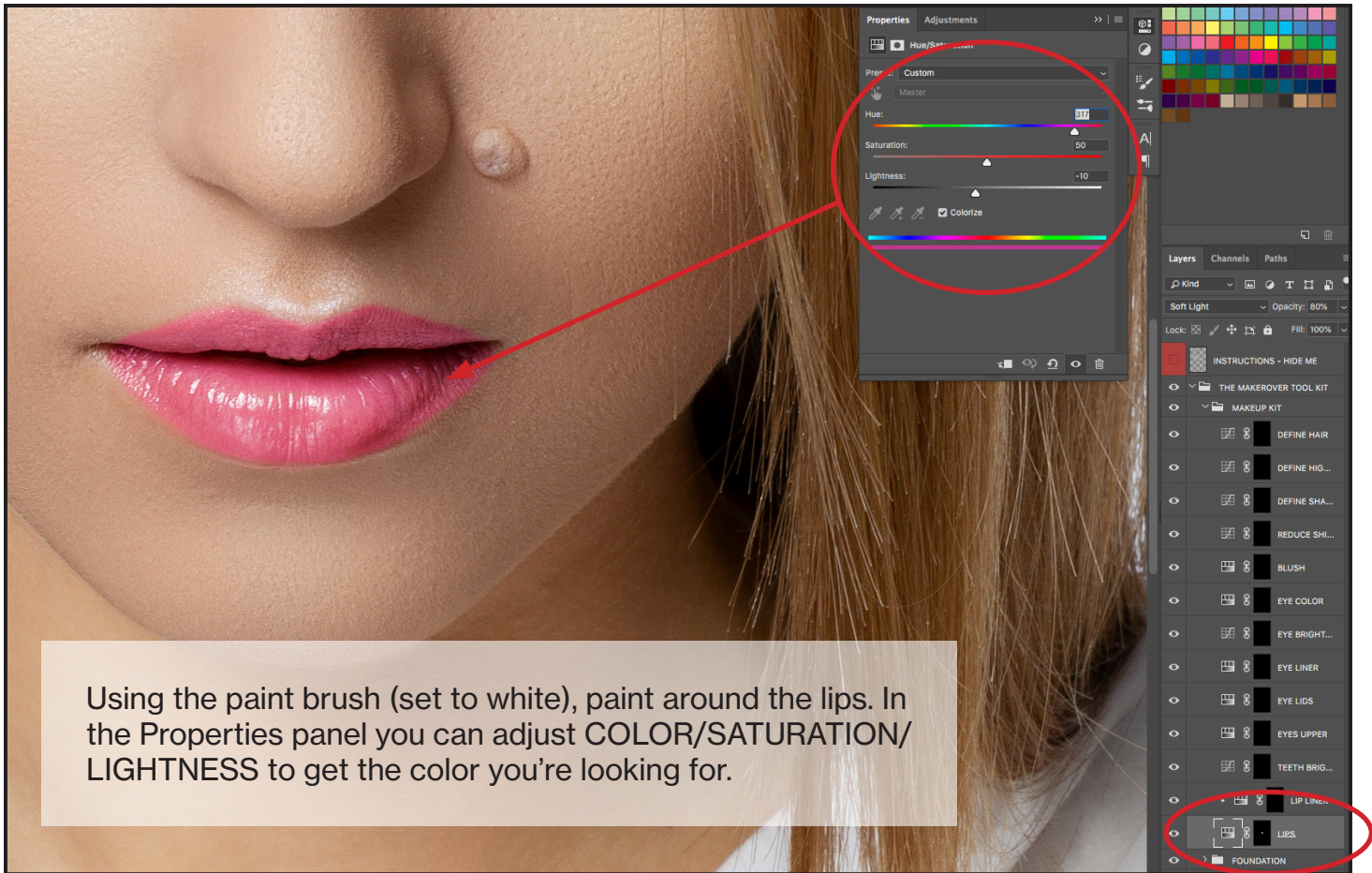
Set your foreground and background color to WHITE foreground and BLACK background.

With an inverted layer mask...WHITE reveals the effect and BLACK erases it.

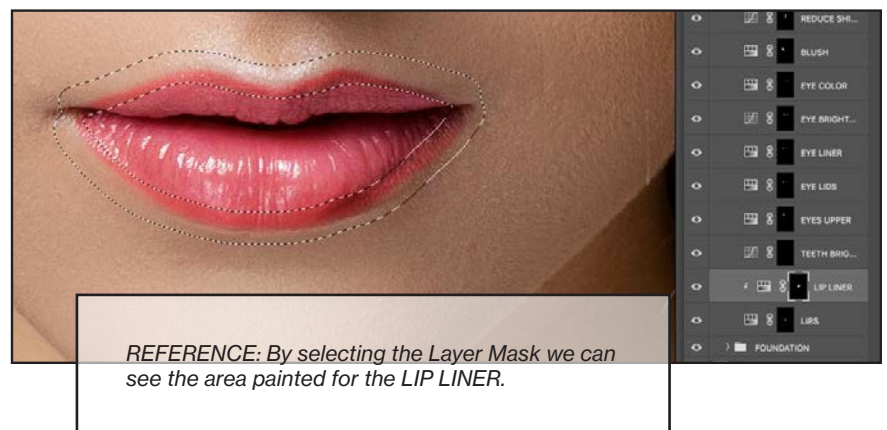
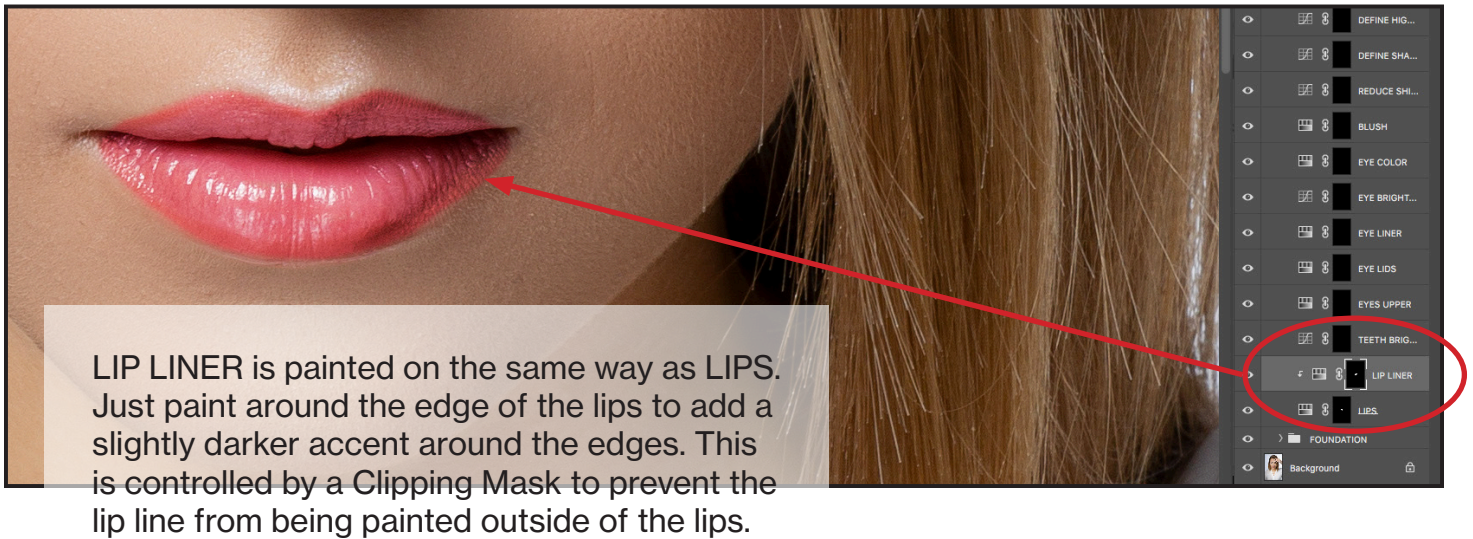
To fine tune edges of the makeup layers you may need to toggle the foreground/background to apply/erase as needed to get the right look.

They're all layermasks. If you make a mistake you can erase it with BLACK.

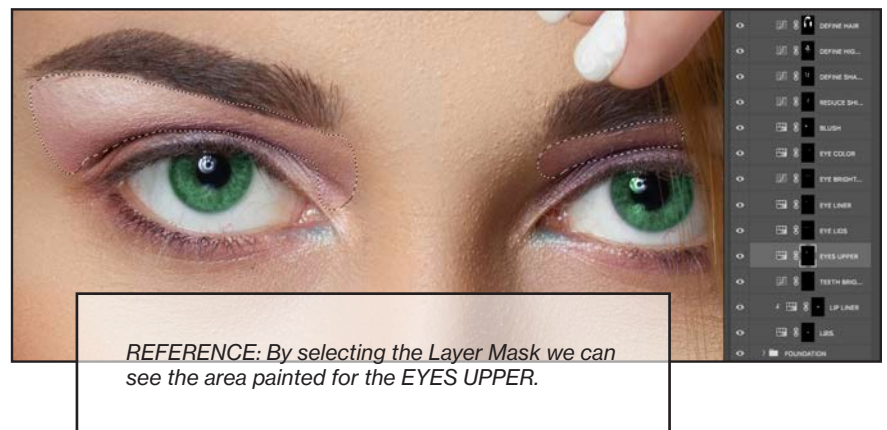
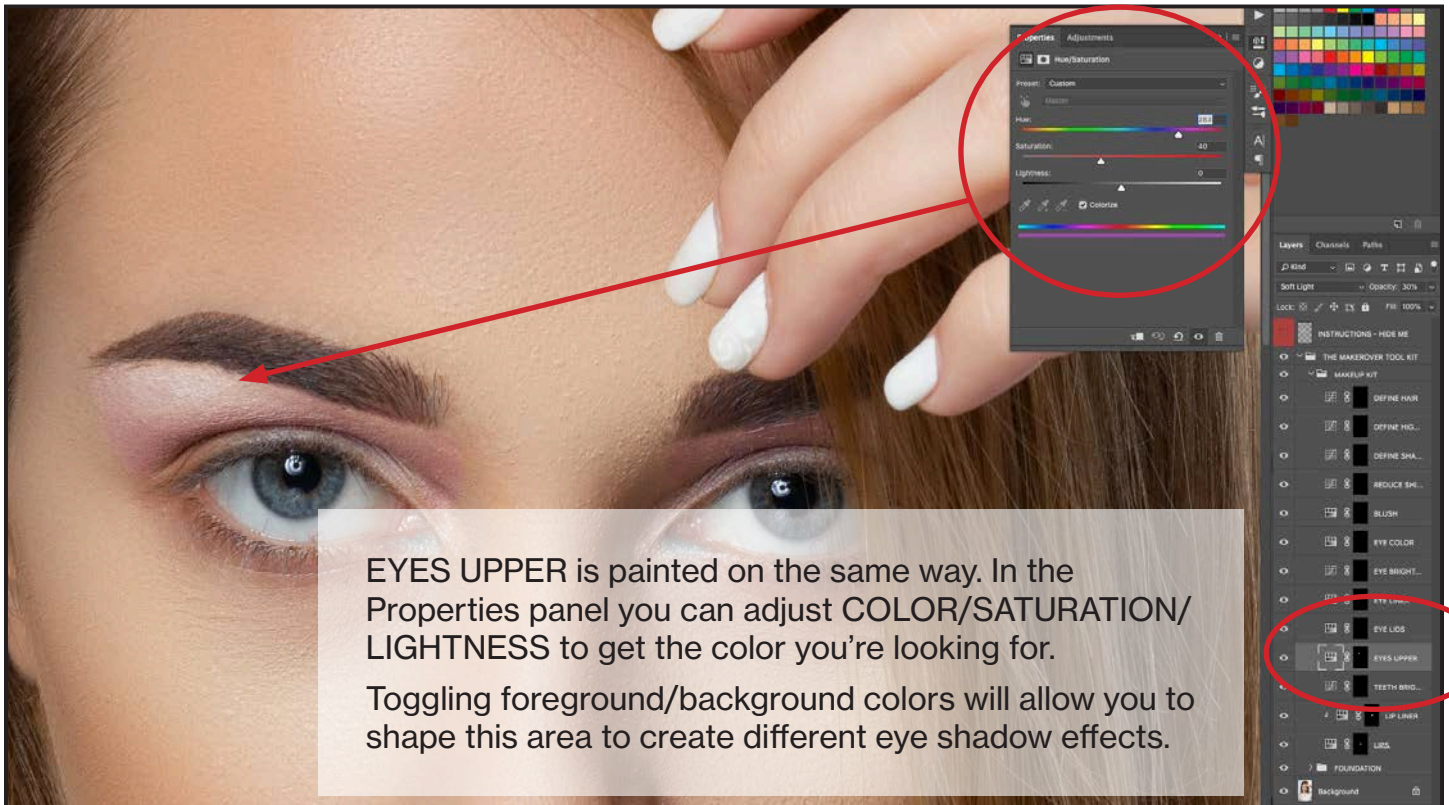
6. LIPS.



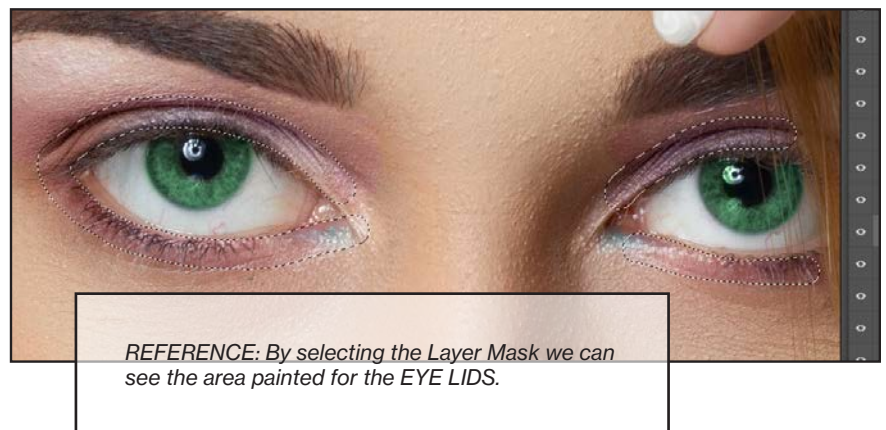
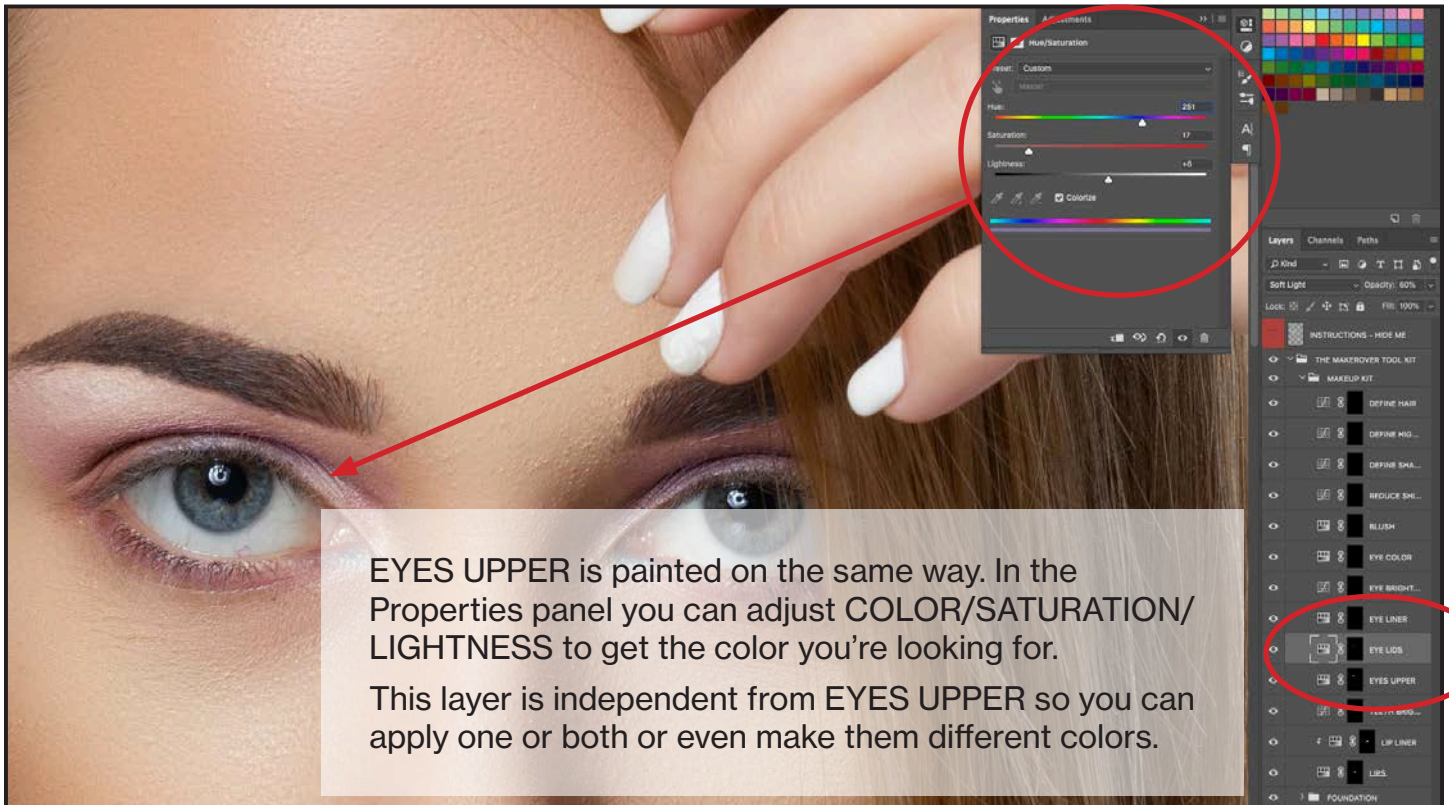
7. LIP LINER.



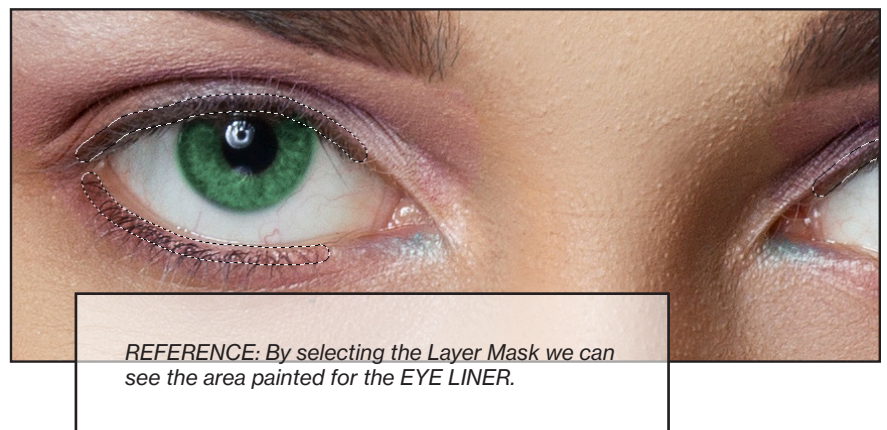
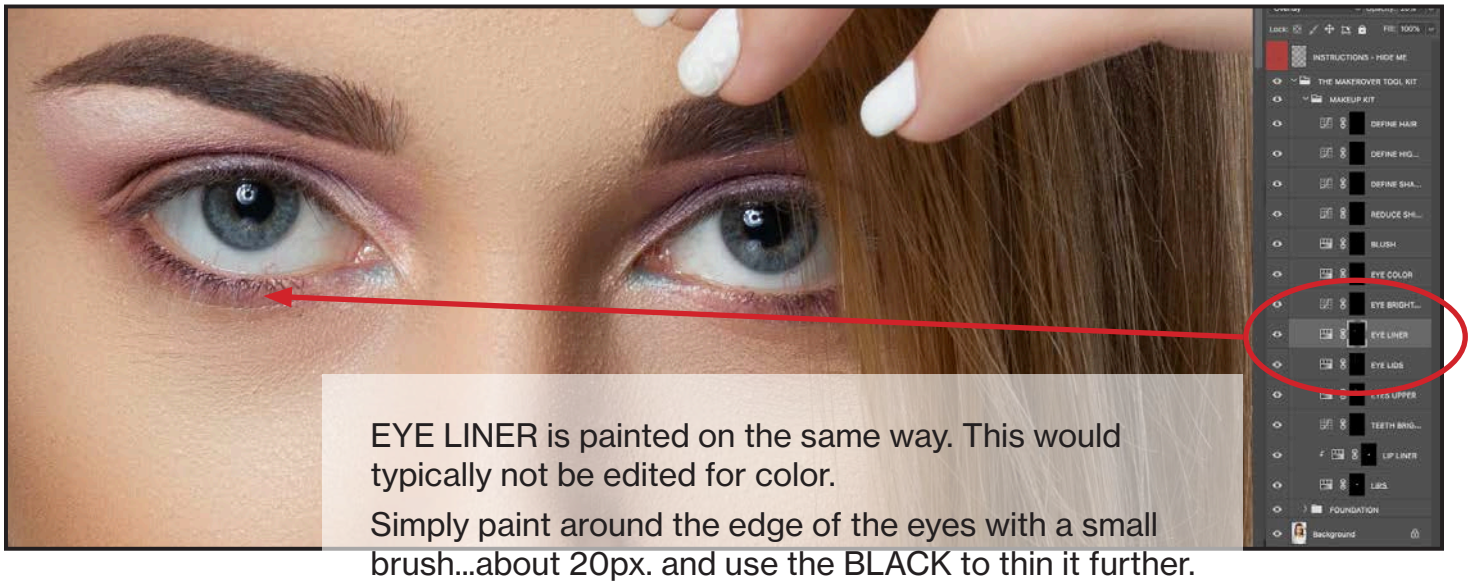
8. EYES UPPER.



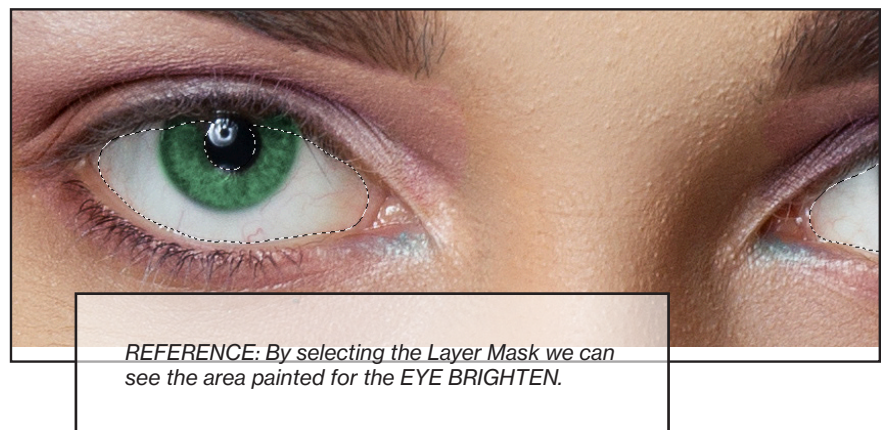
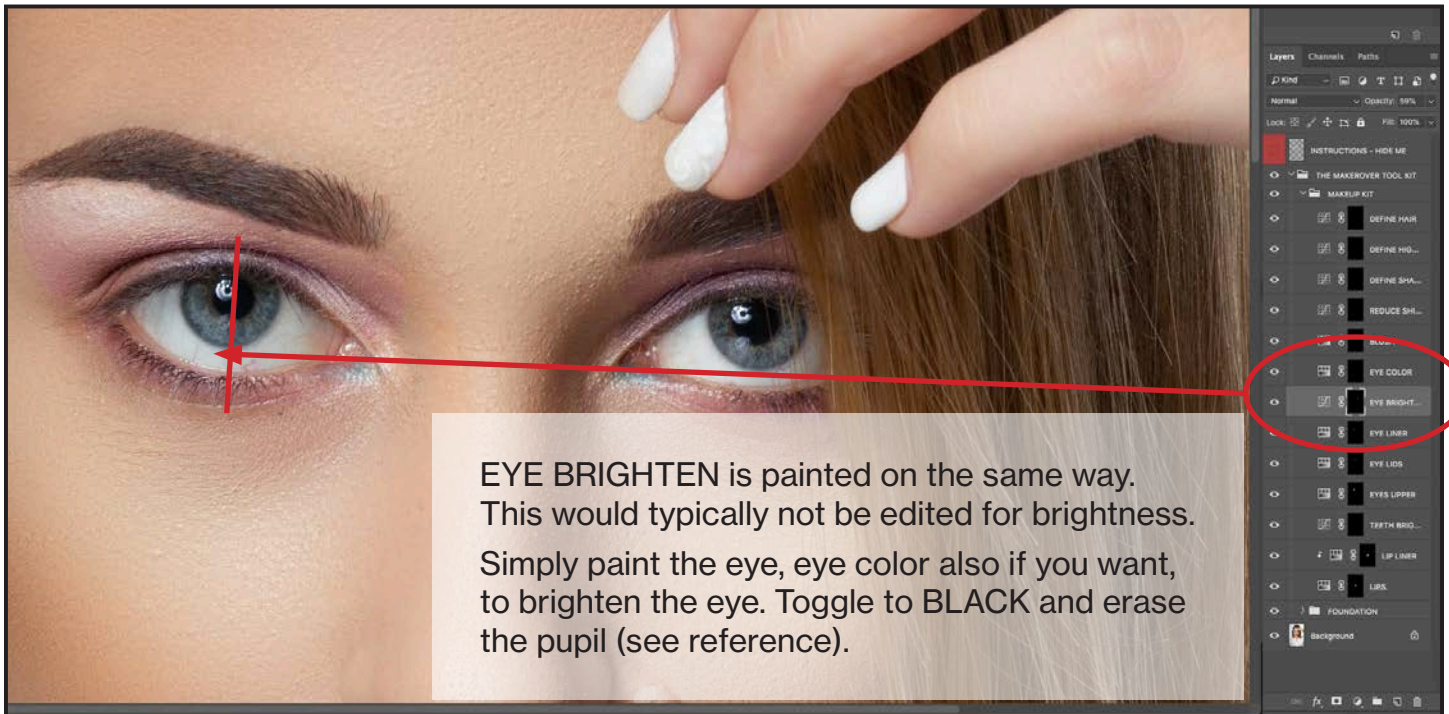
9. EYE LIDS.



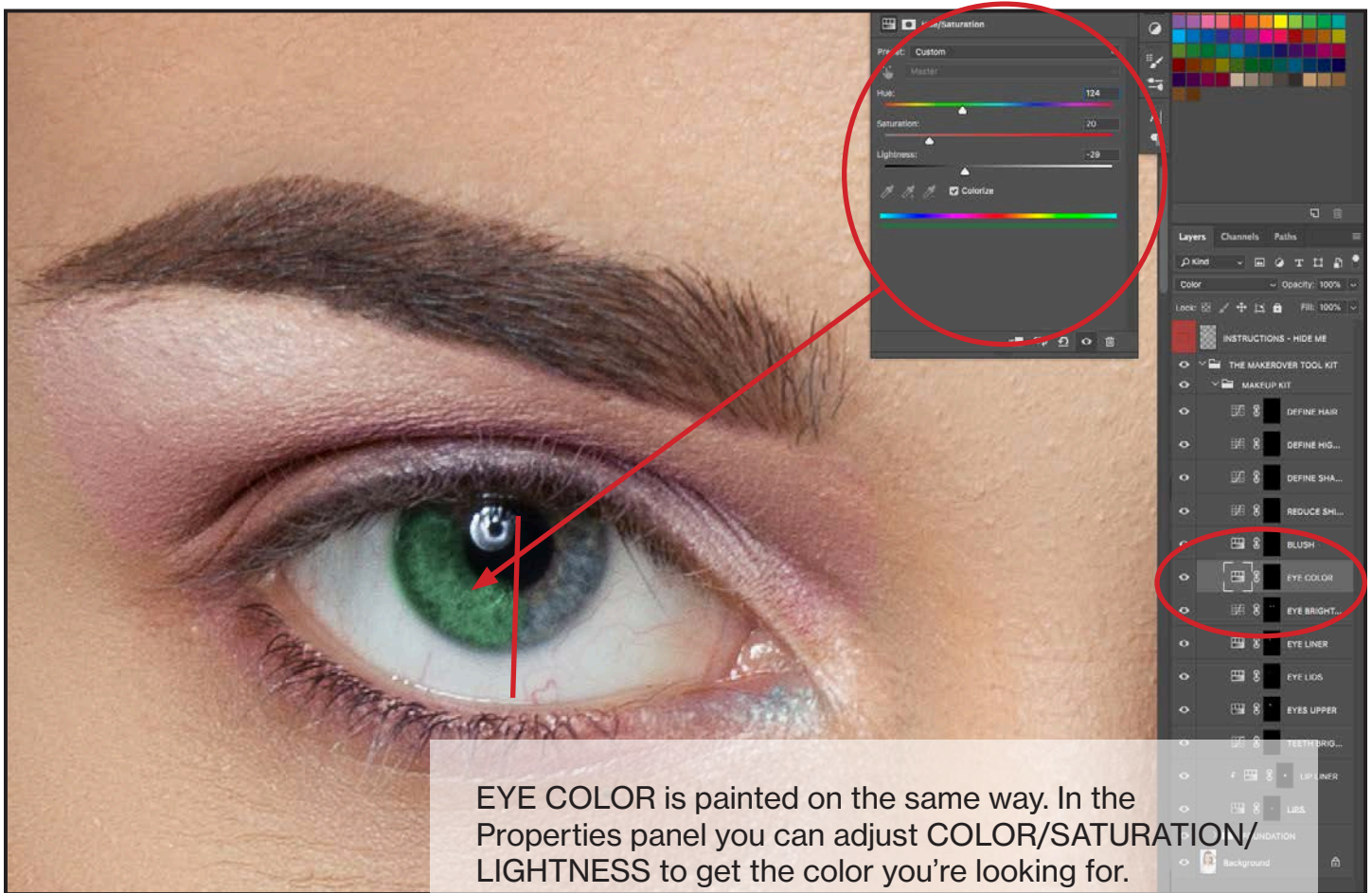
10. EYE LINER.



11. EYE BRIGHTEN.

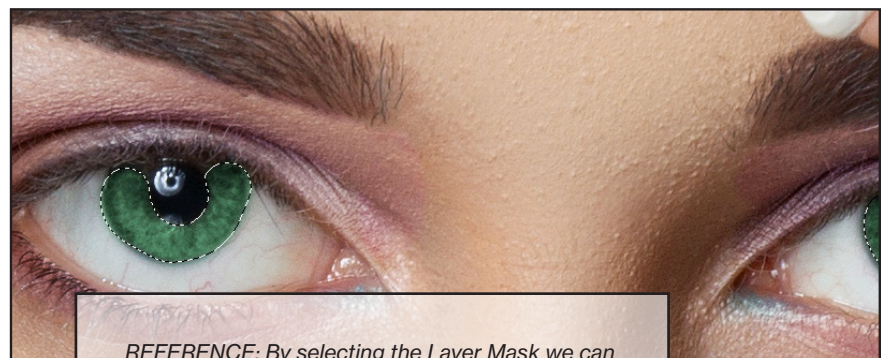


12. EYE COLOR.



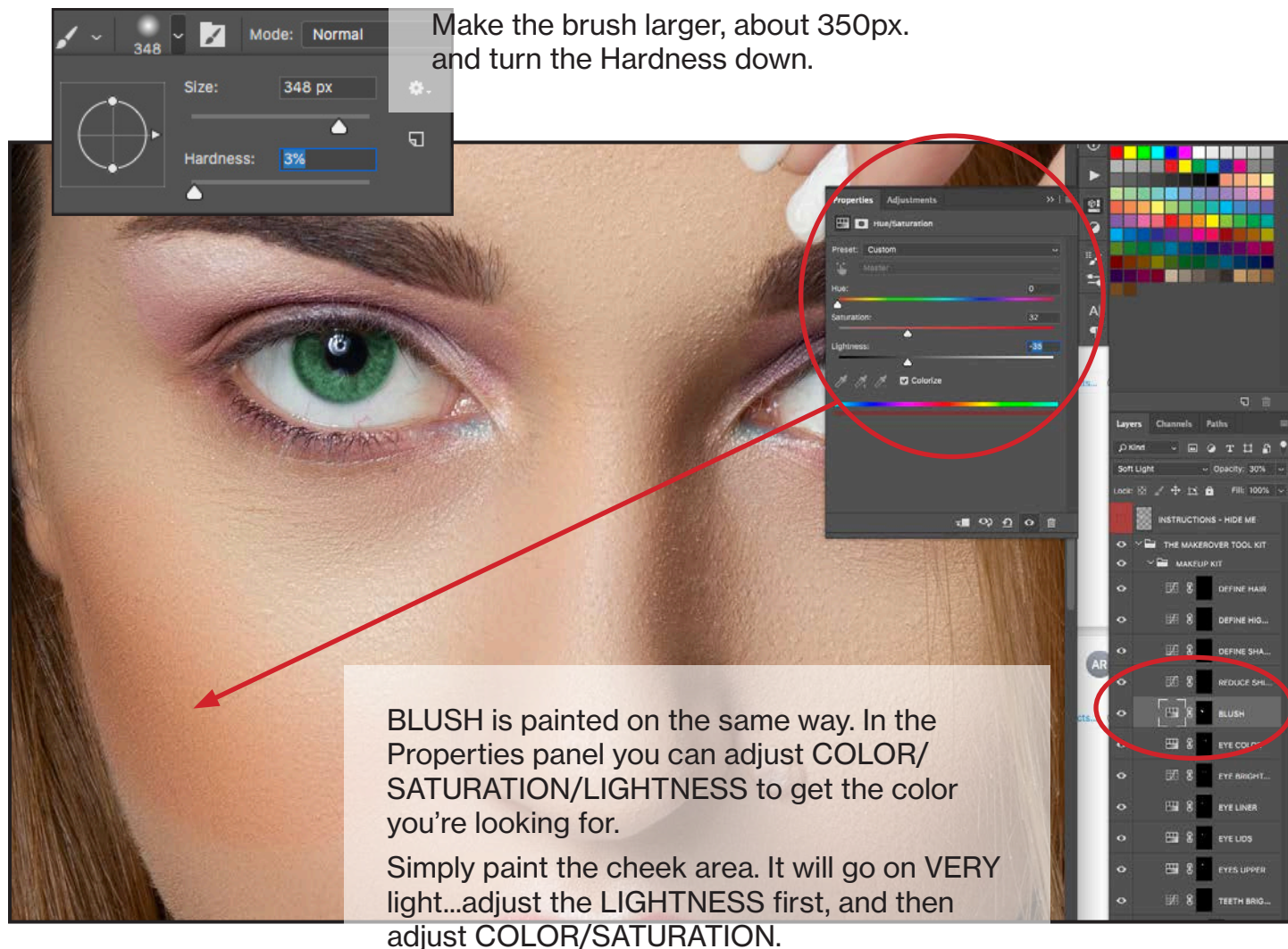
EYE COLOR is painted on the same way. In the Properties panel you can adjust COLOR/SATURATION/LIGHTNESS to get the color you're looking for.

Simply paint the eye color to change the color of the eye. Toggle to BLACK and erase the pupil (see reference).



REFERENCE: By selecting the Layer Mask we can see the area painted for the EYE COLOR.

13. BLUSH.



Make the brush larger, about 350px. and turn the Hardness down.

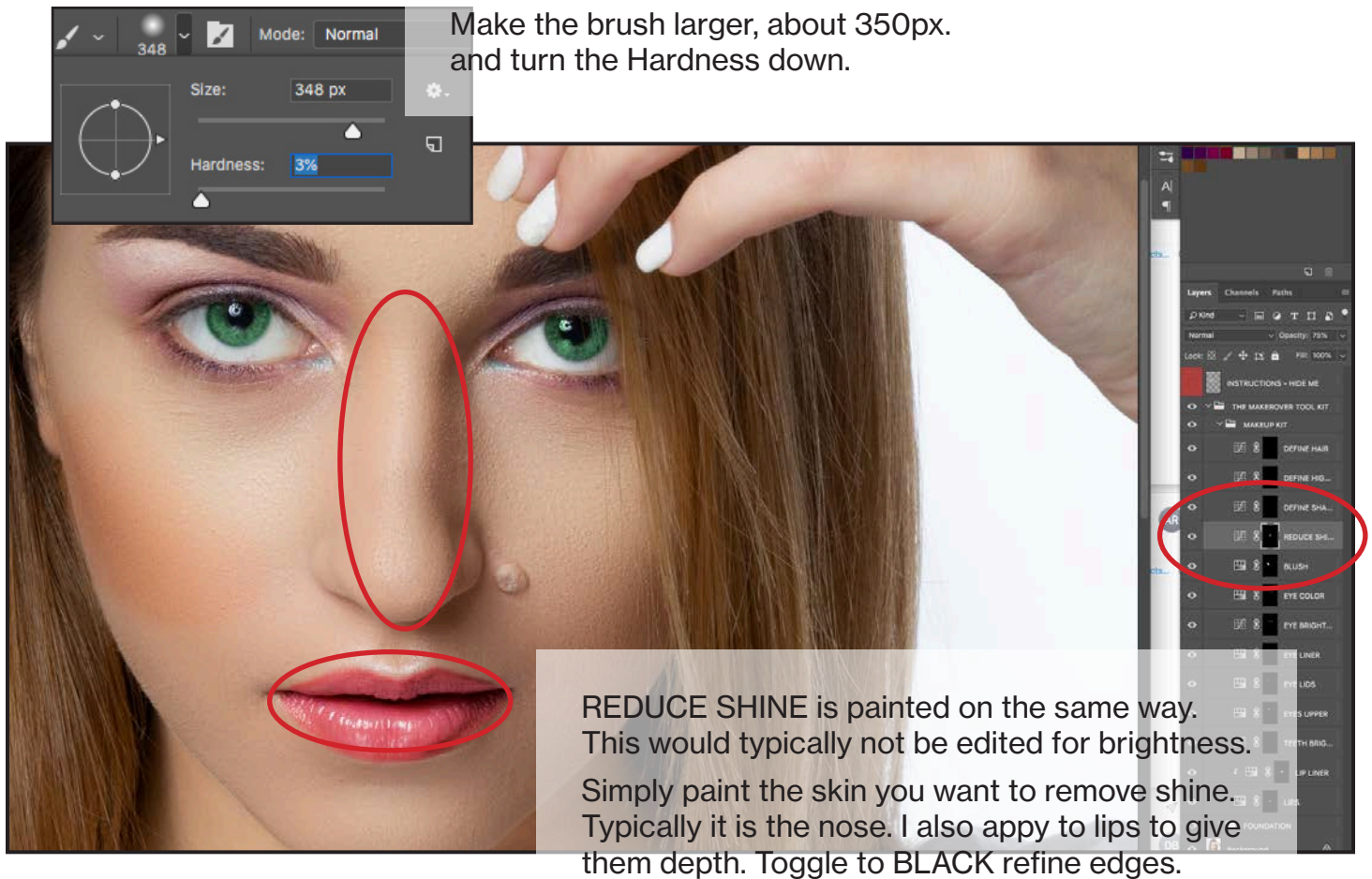
BLUSH is painted on the same way. In the Properties panel you can adjust COLOR/ SATURATION/LIGHTNESS to get the color you're looking for.

Simply paint the cheek area. It will go on VERY light...adjust the LIGHTNESS first, and then adjust COLOR/SATURATION.

The screenshot shows the Photoshop interface with a close-up of a woman's face. The brush settings panel is open, showing a size of 348 px and hardness of 3%. The Properties panel for the 'Blush' layer is also open, showing the Hue/Saturation/Lightness sliders. The 'Blush' layer is selected in the Layers panel. A red arrow points from the text box to the cheek area where the blush is being applied.

REFERENCE: By selecting the Layer Mask we can see the area painted for the BLUSH.

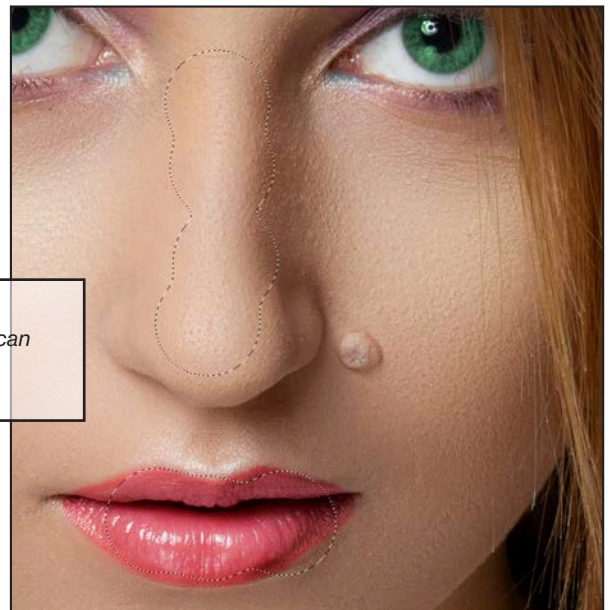
14. REDUCE SHINE.



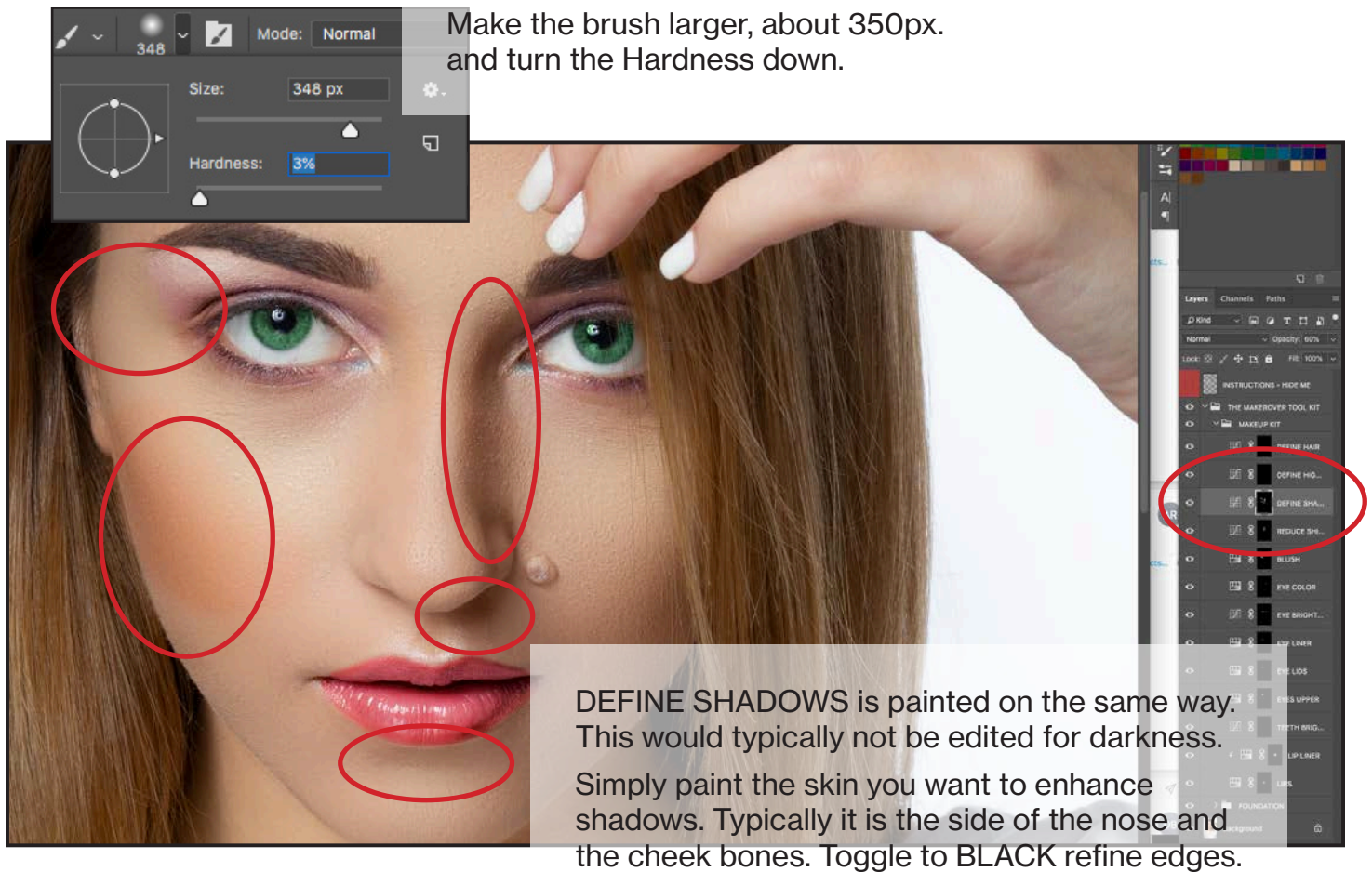
Make the brush larger, about 350px. and turn the Hardness down.

REDUCE SHINE is painted on the same way. This would typically not be edited for brightness. Simply paint the skin you want to remove shine. Typically it is the nose. I also apply to lips to give them depth. Toggle to BLACK refine edges.

REFERENCE: By selecting the Layer Mask we can see the area painted for the REDUCE SHINE.



15. DEFINE SHADOWS.



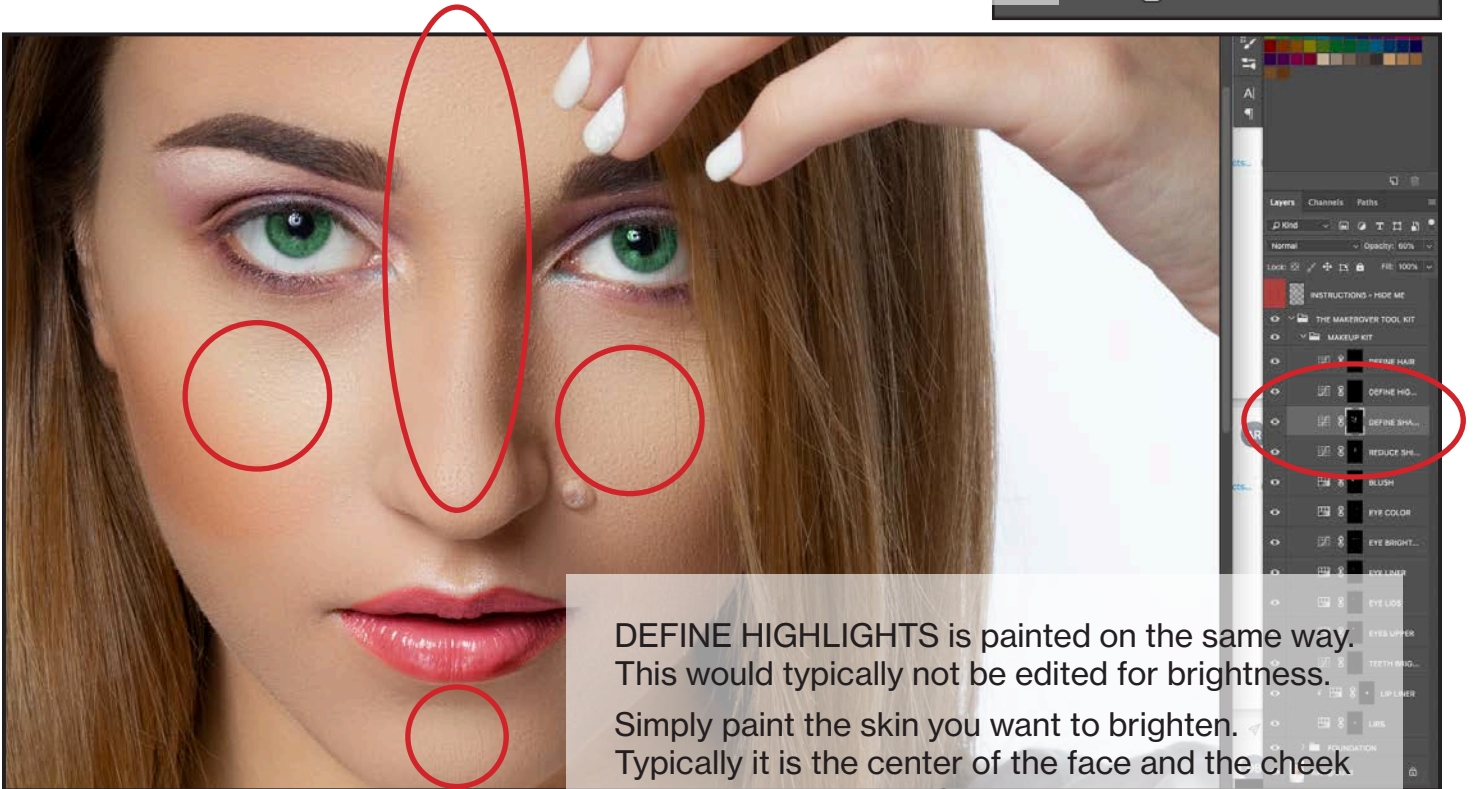
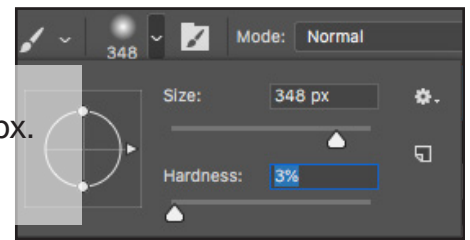
Make the brush larger, about 350px. and turn the Hardness down.

DEFINE SHADOWS is painted on the same way. This would typically not be edited for darkness. Simply paint the skin you want to enhance shadows. Typically it is the side of the nose and the cheek bones. Toggle to BLACK refine edges.

REFERENCE: By selecting the Layer Mask we can see the area painted for the DEFINE SHADOWS.

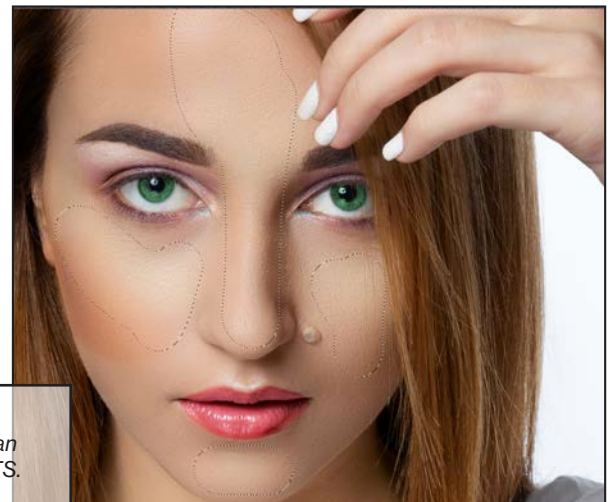
16. DEFINE HIGHLIGHTS.

Make the brush larger, about 350px.
and turn the Hardness down.



DEFINE HIGHLIGHTS is painted on the same way.
This would typically not be edited for brightness.

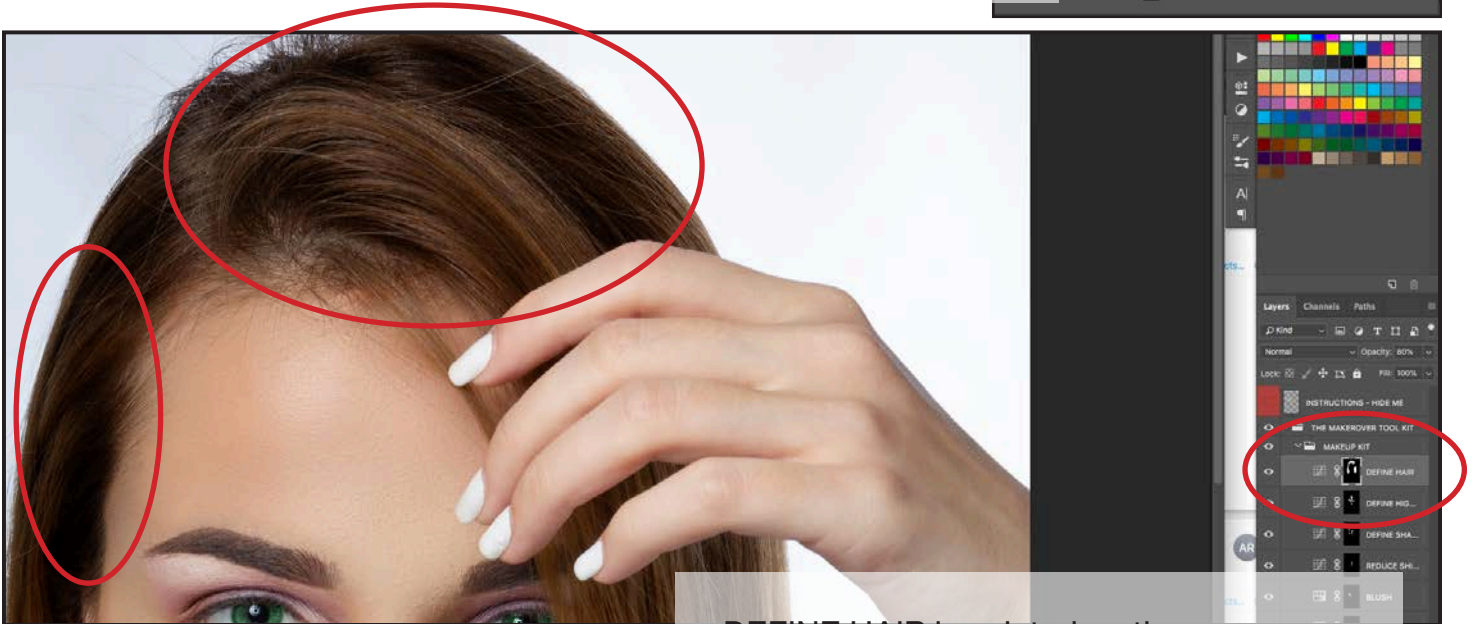
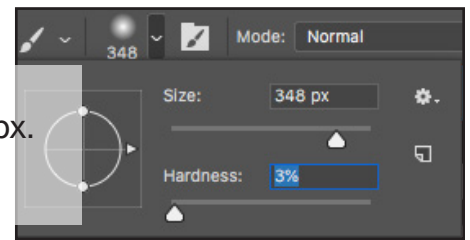
Simply paint the skin you want to brighten.
Typically it is the center of the face and the cheek
bones. Toggle to BLACK refine edges.



REFERENCE: By selecting the Layer Mask we can
see the area painted for the DEFINE HIGHLIGHTS.

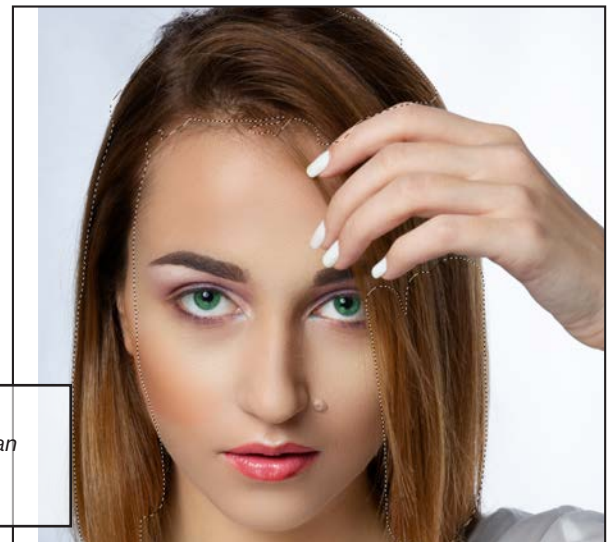
17. DEFINE HAIR.

Make the brush larger, about 350px.
and turn the Hardness down.



DEFINE HAIR is painted on the same way. This would typically not be edited. It creates a depth of highlights and shadows. Simply paint the hair. Toggle to BLACK refine edges.

REFERENCE: By selecting the Layer Mask we can see the area painted for the DEFINE HAIR.



Done.



I know, I know...seems like a lot but once you're doing it, it is really fast. Takes about 15 minutes to makeover a photo. But the results are totally worth it.

Some little tricks to try.

1



Use REDUCE SHINE under the jaw line and to accent the bottom of the cheek bones for a nice subtle depth.

Some little tricks to try.

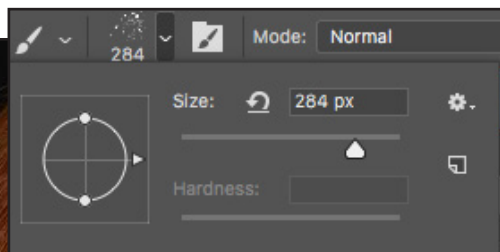
2



Use EYE LIDS, EYE UPPER, and BRIGHTEN TEETH to add an artistic effect. Use DEFINE HAIR on makeup areas to apply shine...especially the lips.


Some little tricks to try.

3



Use a Splatter Brush on the BLUSH layer to add freckles.



A close-up portrait of a woman with light skin, freckles, and dark hair. She has dramatic dark eye makeup and bright green contact lenses. Her hands are framing her face, with fingers resting on her cheeks. The background is dark.

Have fun.

Make sure to sign up for the newsletter because I will be doing video tutorials on more tricks.

Thanks.

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